Roshan Revankar

Software Executive

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Software Executive with over 20 years of hands-on experience delivering mission critical systems at web scale and building and managing large teams. Experience with spearheading cultural and technology transformation initiatives in an organization. Passionate about mentorship and growing leaders.

Key Skills and Core Competencies

Team Development & Leadership	Cultural Transformation	Strategic Planning
Mentoring & Coaching	Agile Methodologies	Technology Modernization
Goal Setting & Achievement	System Development	Cross-Functional Leadership

Professional Experience

Tive Technologies
Technical Advisor   December 2021 – current

- Tive is an early-stage startup delivering interpreter solutions for the hard of hearing community.
- Advising engineering and product leadership on architecture tradeoffs
- Mentoring engineering leaders
- Ensuring operational readiness

GoodRx
Sr. Director, Engineering   December 2020 – April 2024

- Engineering leader for the Core Funnel organization that drives > 80% of the company's revenue.
- Scaled the engineering organization from a team of 4 to a 20-person organization responsible for delivering features that improved usability and patient outcomes.
- Transformed the culture of the organization towards rapid and frequent A/B testing towards increasing conversion and growth.
- Incepted and launched GoodRx Health – a business unit focused on Health content, that has since grown to be a major pillar in GoodRx's SEO strategy.
- Led the manufacturing solutions engineering org, catering to direct relationships with pharma manufacturers and bootstrapped a solutions engineering team to manage interrupt-driven work from Sales teams.

Ticketmaster
VP, Software Engineering   July 2011 – December 2020

- Led an engineering organization of 75 engineers for Ticketmaster's core front end properties responsible for selling tickets, which during an on-sale are among the highest trafficked e-commerce sites in the US.

- Successfully led and delivered a company-wide initiative to modernize and transform Ticketmaster's legacy payment systems from inhouse storage and processing to a provider agnostic payment tokenization system; Migrated over 5 million stored cards out of multiple legacy systems, reducing the overall compliance burden.
- Led a cross-functional initiative that spanned multiple teams across the organization to deliver a new resale marketplace that generated over $10 million in annual revenue.
- Participated and led culture and technology transformation initiatives across the organization around continuous delivery, stability, observability and innovation.

Clearwire

Sr. Director, Technical Architecture   August 2007 – June 2011

- Architected and led a team to deliver a new payment system, tax processing engine and a customer care application.
- Led the engineering organization for Clearwire's portal services.

Amp'd Mobile

Director, Handset Software Architecture   November 2005 – July 2007

- Led the design and development of Amp'd Mobile's flagship mobile storefront application that featured episodic video content and live streamed events for purchase.
- Designed and developed a content framework for delivering mobile content to the mobile handset.
- In a pre-ios/android era, conceptualized and delivered a system to dynamically update functionality of mobile applications over-the-air without requiring a binary download to the handset.

EximSoft Technologies

Technical Architect   January 2001 – November 2005

- Designed and developed a smart card and PDA based electronic passbook application for a micro-finance institution serving impoverished households in rural India. Oversaw installation and training of operators in the field.
- Played the role of client co-ordinator and architect for EximSoft's clients.

Education

P.E.S.I.T, Bangalore University September 2000 with a B.E in Mechanical Engineering. First Class with Distinction